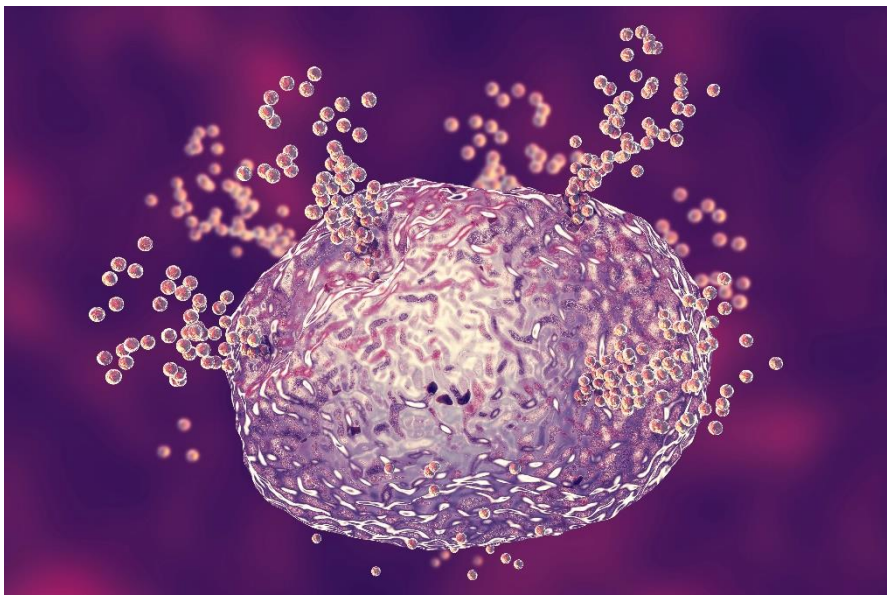
European Commission | Horizon 2020 European Union funding for Research & Innovation

1. Visual Identity

The following logo for the project has been designed:

It will be used in all documents and will be always associated to the project. It will also be used in all communication and dissemination media and/or leaflets and materials.
A small version of the logo, to be used in case of square or round image containers, has also been designed:

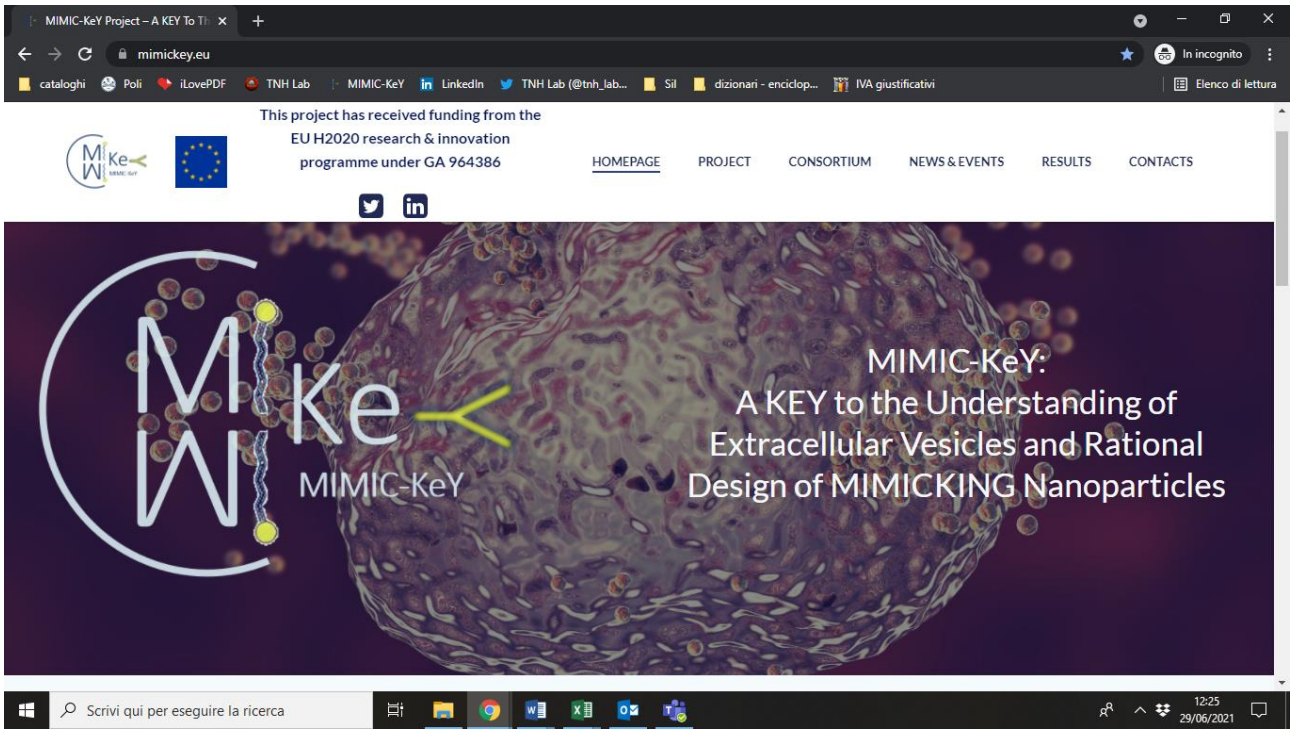
Moreover, the following image which evokes extracellular vesicles has been purchased:



It is meant to be used as background image for the website and social profiles and also as "emotional" image to be associated with the project in communication material, press and in all cases where general public is involved.

2. Website

The project official website has been designed and is online, on www.mimickey.eu and on www.mimickeyproject.eu
It contains several sections as visible from the homepage menu:



Homepage contains a very brief description of main project objectives, with a link to the "project" page and a brief description of the consortium, with a map and a link to the "consortium" page.

Project contains a description of the objectives, of the work package organization and of each WP.

Consortium contains the logos of all partner institutions with links to each institution, to each PI's webpage and to the teams involved in the project. It also contains a section with the Advisory Board members and a link to each member's webpage.

News and events will contain press news, organized events/workshops and relative links or material.

Results contains all project results and outcomes, organized by type (Project deliverables, Publications, Achieved Milestones, Communication&Dissemination) and relative links or additional material.

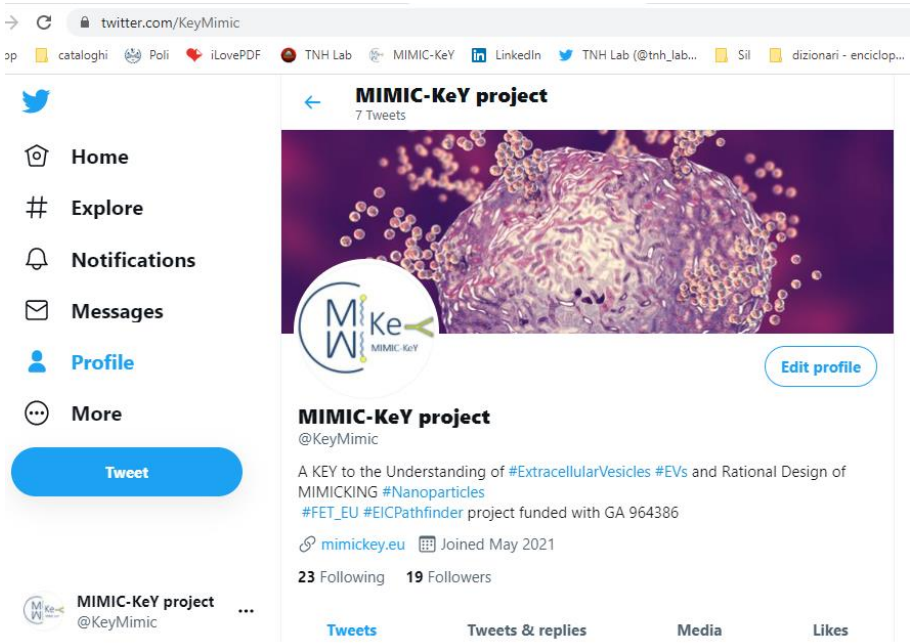
Contacts contains the main project contacts (Coordinator and Dissemination Manager).

The website will be continuously updated, in particular regarding “news and events” and “results” pages. All partners have been invited to send relevant material and updates to the Dissemination Manager, who is also website designer and manager.

3. Social Media

Following project official social media profiles have been created:

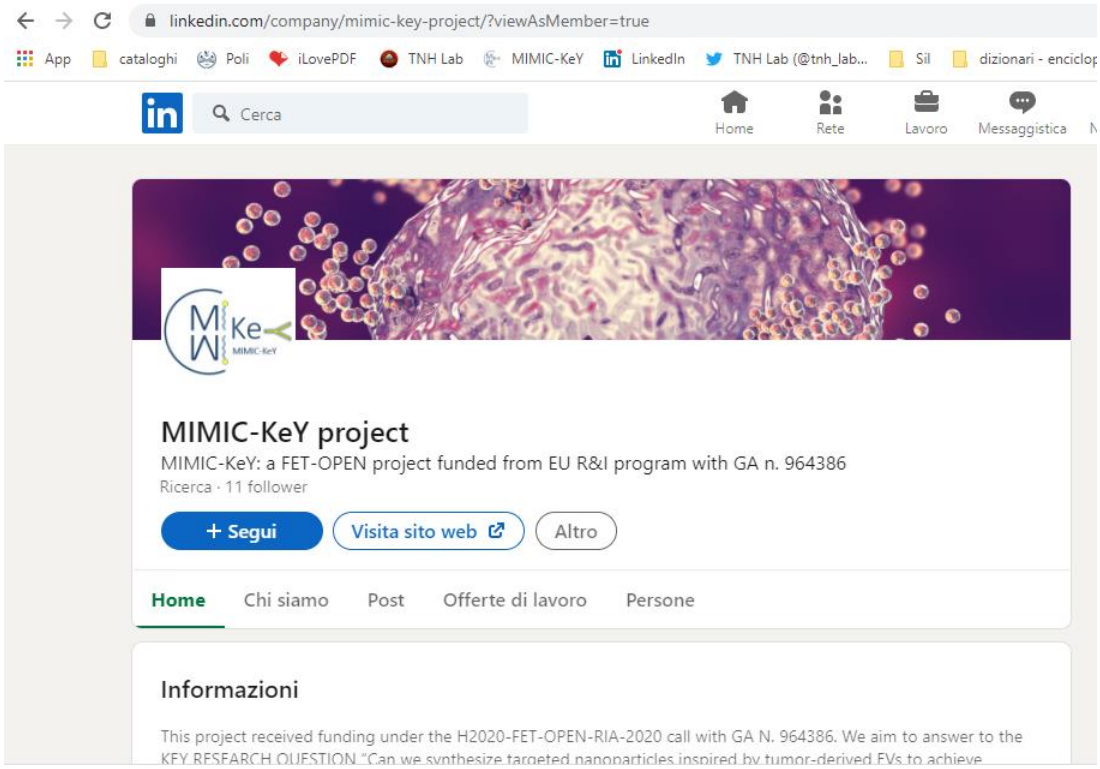
a. Twitter



Twitter profile @KeyMimic (https://twitter.com/KeyMimic) has been created, and all partners and AB members have been invited to link to it and follow the project.
Posts will be always relative to project events, updates and results, and are directly handled by Dissemination Manager.
After less than one month from project start and 2 weeks from KickOff meeting, the project profile counts 19 followers.

b. Linkedin

A Linkedin Company Page https://www.linkedin.com/company/mimic-key-project/ has been created for the project, and all partners and AB members have been invited to link to it and follow the page.
Posts will be always relative to project events, updates and results, and are directly handled by Dissemination Manager.
After less than one month from project start and 2 weeks from KickOff meeting, the project page counts 10 followers.


linkedin.com/company/mimic-key-project/?viewAsMember=true
App
cataloghi
Poli
iLovePDF
TNH Lab
MIMIC-KeY
LinkedIn
TNH Lab (@tnh_lab...
Sil
dizionari - enciclop
Cerca
Home
Rete
Lavoro
Messaggistica
MIMIC-KeY project
MIMIC-KeY: a FET-OPEN project funded from EU R&I program with GA n. 964386
Ricerca · 11 follower
+ Segui
Visita sito web
Altro
Home
Chi siamo
Post
Offerte di lavoro
Persone
Informazioni
This project received funding under the H2020-FET-OPEN-RIA-2020 call with GA N. 964386. We aim to answer to the